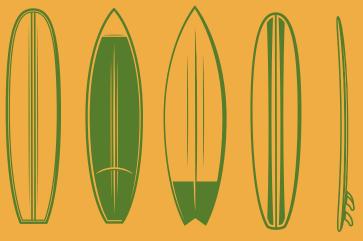
PROFESSIONAL LIABILITY AGENTS NETWORK

ammual meeting





SPONSOR + ATTEND





Elevate your brand as a PLAN sponsor

Step into the spotlight as an Annual Meeting Sponsor of the Professional Liability Agents Network (PLAN) Annual Meeting, where you'll unlock unparalleled access to PLAN agents in person.

Elevate your brand presence year-round with our premium sponsorship level: PLAN Partner. As a PLAN Partner, your brand will enjoy continuous exposure and engagement through a range of strategic initiatives.

From sponsorships and member communications to exclusive Partner content and thought leadership opportunities, you'll be at the forefront of industry conversations, building lasting connections and maximizing brand visibility.



Why Sponsor the 2025 PLAN Annual Meeting?



Enhanced Networking & Exclusive Access: Connect with top-producing PLAN agents at **two** all-attendee dinner events and optional sunrise **networking walks on the beach**

- · Monday Evening Luau
- Tuesday Evening Beach Party



One-of-a-Kind Beachfront Venue: Experience an intimate, coastal setting ideal for meaningful conversations and relationship-building, just 30 minutes from San Diego International Airport.



Engaging & Timely Content: Gain valuable insights from expert-led sessions on emerging risks, claims trends, and industry opportunities, featuring a dynamic keynote speaker and thought-provoking panels.

Increasing Engagement And Brand Awareness With Professional Liability Agents Network	SPONSOR \$10,000	PARTNER \$15,000 Annual Sponsorship
ANNUAL MEETING PERKS		
Send up to four sponsor attendees	•	•
Network with 50 + top-producing PLAN agents	V	⊘
Monday evening Welcome Reception and Luau	105	•
Tuesday evening Beach Party	•	•
Company logo displayed on conference signage & marketing materials	•	•
Acknowledgment as a meeting sponsor in emails with logo/url	•	•
Recognition at general session and welcome reception	N O V	•
Attend sessions with great speakers		•
Access the attendee list	•	•
Host a resource table (optional)	•	•
Present industry content in a member-only education session	×	•
Sponsor a special event	×	•
WEBSITE AND EMAIL PERKS		
Sponsored emails twice annually	×	✓
Sponsor PLAN A/E Risk Review and PC Risk Review e-newsletters	×	•
Sponsorship of a popular PLAN tool or resource guide	y 🗴	⋖
Sponsor-provided blog articles	×	•



Please contact:

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